



***Call for Sponsors***  
**44th Western Regional Meeting**  
**The Many Elements of Chemistry!**  
**October 3-6, 2013**  
**Santa Clara, CA**



Make your plans to sponsor and participate in the 44<sup>th</sup> Western Regional Meeting in Silicon Valley in the San Francisco Bay area. This is a great opportunity to highlight your company at the only ACS meeting to be held in California until August 2014! With a great location in the Bay Area and over 7000 ACS members between the two sections, we're expecting an attendance of practicing chemists, faculty, graduate students and undergraduates of over 1000. For updated information see [www.wrm2013.org](http://www.wrm2013.org).

We are actively seeking Sponsors for various aspects of the meeting. This represents an excellent opportunity to have your company's name and logo prominently displayed at the meeting, in publicity materials, including the Program Book, and on our website. Also included are various numbers of regular admissions (can be used for employees, clients or anyone you designate) and signage placements. The levels are:

Platinum	\$10,000	Registration for 20, full page ad in program
Gold	\$5,000	Registration for 10, ½ page ad in program
Silver	\$2,000	Registration for 5, ¼ page ad in program
Copper	\$1,000	Registration for 2, ¼ page ad in program
Session Sponsor	\$750	
Non-profit sponsor	\$375	

For sponsorship of bags, special events and breaks, please contact us to discuss opportunities. Advertising space is also available in the Program Book. We are very open to other ideas as well. Contact the general chairs at [chair@wrm2013.org](mailto:chair@wrm2013.org) for more information. We are a 501(c)3 organization.

The technical program will cover many aspects of chemistry from traditional areas to more specialized programs. There will be programs for educators at all levels. Workshops are scheduled in career development, Leadership Development and Safety. A special workshop in Polymorphs and Salt Selection will be co-hosted by CACO-PBSS.

Special events will include the regional awards banquet with a talk by Priestly Medalist Dr. Richard Zare, and evening events with Dr. Charles Bamforth on beer, and Shirley Corriher and Dr. Sara Risch on flavor chemistry. Luncheons with ACS President Dr. Marinda Wu sponsored by the California Section WCC and an ACS Governance lunch with members of the Board of Directors are also planned. A Sunday public outreach event at Great America Theme Park is also in the works!

Make your plans now to exhibit at a great meeting! We look forward to hearing from you soon!!

Natalie McClure and Lee Latimer  
General Co-Chairs  
[chair@wrm2013.org](mailto:chair@wrm2013.org)

Co-hosted by the California and Santa Clara Valley Sections