



**44<sup>th</sup> Western Regional Meeting (WRM)**  
**October 3 – 6, 2013**  
**Hyatt Regency Santa Clara, CA**  
**Exhibitor Application and Contract**



Please complete the following application for exhibition space and sponsorship at WRM2013 in Santa Clara, CA, October 3-6, 2013. This information will appear in the meeting publicity materials and on the meeting web site (except signature).

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company/Institution name: \_\_\_\_\_  
Mailing address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
Company/institution web site link: \_\_\_\_\_  
Authorized signature: \_\_\_\_\_

Services include one 6' by 30" draped table and two chairs. Electrical and Internet services are available for additional cost but must be ordered separately. ☐ Check here if interested in extra services.

Check the boxes below according as appropriate and mark the total at the bottom of the form:

☐ **Commercial vendor table \$750, (\$900 after July 15), includes two Expo-only registrations.**

Name on Badge 1: \_\_\_\_\_

Name on Badge 2: \_\_\_\_\_

☐ **Academic/Not-for-profit institution table for recruitment, promotion of educational programs, and on-line courses \$375 (\$450 after July 15), includes two Expo-only registrations.**

Name on Badge 1: \_\_\_\_\_

Name on Badge 2: \_\_\_\_\_

☐ Literature only table, email [vendorchair@WRM2013.org](mailto:vendorchair@WRM2013.org) for information

Please submit an electronic version of your company/institution logo for display on the website and in the Program Book and other meeting materials.

**Thank you for supporting and participating in WRM2013!**



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**Advertisements are encouraged for the Program Book (~1000+ copies, according to registration; must be submitted by August 23):**

- ☐ **Full page** (7.5" w x 10" h) \$750
- ☐ **Half page** (7.5" w x 4.8" h) \$500
- ☐ **Quarter page** (3.6" w x 4.8" h) \$250
- ☐ **Business card size** (3.5" w x 2" h) \$150

Submit a camera-ready copy as a 300dpi digital file such as .pdf, tif, or .ai by August 23 for inclusion in the Program Book. We are not able to design files.

**Write a brief company description of products and services as you would like it to appear in the meeting program and on the meeting website (50 word limit):**

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**Total Expo registration:** \$ \_\_\_\_\_

**Payment by check**

Make checks payable to “**ACS Western Regional Meeting 2013**” and send checks with completed application and contract to: Louis A Rigali, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577 Phone: 510 268 9933 or e-mail: [vendorchair@WRM2013.org](mailto:vendorchair@WRM2013.org)

**Payment by credit card**

Please send credit card payments to [n\\_fisher@acs.org](mailto:n_fisher@acs.org) or fax: 202-872-6128 AND send completed application and contract to: Louis A Rigali, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577 Phone: 510 268 9933 or e-mail: [vendorchair@WRM2013.org](mailto:vendorchair@WRM2013.org)

Paid by: ☐ American Express ☐ Master Card ☐ Visa **Authorized amount \$** \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date \_\_\_\_\_ Signature \_\_\_\_\_

Cardholder Name (please print): \_\_\_\_\_

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## Notes and Regulations for Exhibitors

- 1) Setup is 8:00 AM.-10:00 AM on Thursday, October 3. Takedown will be after 3:30 PM Saturday Oct 5.
- 2) The exhibition area will be open Thursday, October 3, 10:00 AM – 5:00 PM, Friday, October 4, 8:30 AM – 6:00 PM, and Saturday October 6, 8:30 AM – 5:00 PM. Most Poster sessions will take place in the exhibits area on all three days.
- 3) Exhibitors will be listed on the WRM2013.org website and in the abstract book for the meeting. The website will include corporate descriptions, logo and corporate or academic website links if provided.
- 4) You will receive an electronic list of all meeting attendee email addresses 10 days after the meeting ends for marketing purposes.
- 5) Reservations are accepted by priority of payment receipt date, and on a space-available basis. An exhibitor must give notice of withdrawal in writing to the vendor chair by September 3, 2013 in order to receive a refund of the exhibition fee.
- 6) In order to maximize foot traffic for exhibitors, refreshment breaks will be held in the exhibit area. The posters will be interspersed with the exhibit tables, so we believe that this will result in maximum exposure for exhibitors.

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### Sponsorship Opportunities

We have set up a variety of advantageous sponsorship opportunities for your company. For all sponsors, we will acknowledge your organization as a WRM2013 sponsor on our website and in the Program Book. Advertisements may be purchased separately in the Program Book (see above; sponsorship not required).

**Sponsorship options** (your logo and link on the WRM website and program book acknowledgement):

- ☐ **Platinum Level** \$10,000 or more. Twenty registrations provided, full page ad in program book, signage, website logo placement and link
- ☐ **Gold Level** \$5000 Ten registrations provided, 1/2 page ad in program book, signage, website logo placement and link
- ☐ **Silver Level** \$2000 Five registrations provided 1/4 page ad in program book, signage, website logo placement and link
- ☐ **Copper level** \$1000 two registrations provided, business card ad in program book, signage, website logo placement and link
- ☐ **Session Sponsor** \$750, signage, website logo placement and link

**Sponsorship of events:** (Contact Lee Latimer or Natalie McClure at [chair@wrm2013.org](mailto:chair@wrm2013.org) to arrange.)

- ☐ Thursday evening reception
- ☐ Friday evening Awards Banquet
- ☐ Saturday evening reception
- ☐ Refreshment breaks

We also have opportunities for sponsorship of meeting bags, other materials and publicity materials. We are also open to your ideas! For information and discussion, please contact Lee Latimer or Natalie McClure at [chair@wrm2013.org](mailto:chair@wrm2013.org) or Lou Rigali at [vendorchair@wrm2013.org](mailto:vendorchair@wrm2013.org).

**Total SPONSORSHIP Amount:** \$ \_\_\_\_\_

**Payment (sponsorship related) by check:** Make checks payable to:

“ACS Western Regional Meeting 2013” and send checks and completed form to:

Lee Latimer, c/o California Section, 2950 Merced St. Ste 225, San Leandro CA 94577

Phone: 510 268 9933 or e-mail: [chair@WRM2013.org](mailto:chair@WRM2013.org)

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Phone: 510 268 9933 or e-mail: [chair@WRM2013.org](mailto:chair@WRM2013.org)

**Paid by:** ☐ American Express ☐ Master Card ☐ Visa **Authorized amount \$** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Exp Date** \_\_\_\_\_

**Signature** \_\_\_\_\_

**Cardholder Name (please print):** \_\_\_\_\_

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